

MWH Global

QuickRead Report

June 2015

METHODOLOGY

An online survey of 1,000 nationally representative U.S. adults ages 18+

QUESTIONS

1. From the list below, which of the following are issues that you feel communities in the U.S. are facing today?

Response	%
Not having well-maintained roads	77%*
Not having easy, low-cost access to clean water	39%
Not having access to broadband (meaning, Internet or high-speed data networks)	31%
Not having convenient access to electrical power	20%
QuickFacts[±]	
Not having easy, low-cost access to clean water (among those living in the West)	46%

2. From that same list, which of the following are issues that you are concerned about for communities in the U.S.?

Response	%
Not having well-maintained roads	67%
Not having easy, low-cost access to clean water	47%
Not having convenient access to electrical power	27%
Not having access to broadband (meaning, Internet or high-speed data networks)	27%
QuickFacts	
Not having easy, low-cost access to clean water (net among those under age 40)	54%
Not having easy, low-cost access to clean water (among those currently facing a water shortage)	61%

* All decimals are rounded to the nearest percentage point. This may result in certain numerical totals adding up to slightly more or slightly less than 100%.

[±] Data under "QuickFacts" were derived from the responses, not included as response options that were read during fielding. We include QuickFacts in instances where we feel they will be helpful.



3. In general, do you feel that water shortages for communities in the U.S. will happen more often or less often in the coming 10 years?

Response	%
They will happen much more often	32%
They will happen somewhat more often	38%
They will happen somewhat less often	8%
They will happen much less often	3%
The likelihood of water shortages will remain exactly the same	19%
QuickFacts	
More often (net)	70%
Less often (net)	11%
More often (net among those currently facing a water shortage)	89%

4. How likely or unlikely do you think it is that your community, or nearby communities, will face a water shortage within the next five years?

Response	%
We are already experiencing a shortage	12%
Definitely will	9%
Very likely	15%
Somewhat likely	24%
Somewhat unlikely	20%
Very unlikely	13%
Definitely will not	6%
QuickFacts	
Likely (net)	49%
Unlikely (net)	39%
Likely (net among those ages 25-39)	59%

4a.

(Among those who are not already experiencing a water shortage)

Response	%
Definitely will	11%
Very likely	17%
Somewhat likely	28%
Somewhat unlikely	23%
Very unlikely	15%
Definitely will not	7%
QuickFacts	
Likely (net)	56%
Unlikely (net)	44%



5. How much, if at all, do you think day-to-day life in your community would change if you were forced to cut back on water usage because of a shortage?

Response	%
Significantly	34%
Somewhat	48%
Not very much	15%
Not at all	3%
QuickFacts	
Significantly (among those currently facing a water shortage)	59%

6. Approximately how much longer do you think your community's current water infrastructure will last? For example, water treatment facilities, sewers or pipelines.

Response	%
Less than one year	23%
1-5 years	20%
6-10 years	19%
11-19 years	6%
20+ years	32%
QuickFacts	
Average (years)	16
Less than five years (net)	33%

7. In your opinion, should your community be spending more or less money to make sure its water infrastructure is well-maintained and properly functioning?

Response	%
Much more	19%
Somewhat more	47%
Somewhat less	10%
Much less	1%
Exactly the same amount	23%
QuickFacts	
More (net)	66%
Less (net)	11%
More (net among those currently facing a water shortage)	81%



8. How strongly do you support or oppose the development of additional infrastructure to increase and maintain clean water access in your community?

Response	%
Strongly support	36%
Somewhat support	55%
Somewhat oppose	7%
Strongly oppose	2%
QuickFacts	
Support (net)	91%
Oppose (net)	9%

9. Would you support or oppose paying higher utility rates to support the development and enhancement of the water infrastructure in your community?

Response	%
Strongly support	17%
Somewhat support	44%
Somewhat oppose	26%
Strongly oppose	13%
QuickFacts	
Support (net)	61%
Oppose (net)	39%
Support (net among those ages 25-39)	70%
Support (net among those currently facing a water shortage)	75%

10. Which of the following actions, if any, would you be likely to take if your community experienced a sustained problem with its water? Meaning a problem with the sewer system or one that affected safe, accessible drinking water.

Response	%
Lobby for updated conservation laws	35%
Lobby for utility rate increases to fund new infrastructure projects	26%
Move to a new area	24%
Other	4%
None of these	32%
QuickFacts	
Any (net)	68%

**Methodological Notes:**

The MWH Global Survey was conducted by Wakefield Research (www.wakefieldresearch.com) among 1,000 nationally representative U.S. adults ages 18+, between May 28th and June 3rd, 2015, using an email invitation and an online survey. Quotas have been set to ensure reliable and accurate representation of the U.S. adults ages 18+.

Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results. For the interviews conducted in this particular study, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 3.1 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.