

**MWH®**now
part of**Stantec****QUICK READ REPORT
APRIL 2016**

METHODOLOGY

An online survey of 1,005 nationally representative U.S. adults ages 18+

QUESTIONS

1. From the list below, which of the following are issues that you feel communities in the U.S. are facing today?

RESPONSE	%
Not having well-maintained roads	72%
Not having easy, low-cost access to clean water	48%
Not having access to broadband (meaning, Internet or high-speed data networks)	31%
Not having convenient access to electrical power	21%

2. How much more or less bottled water do you buy now, compared to a year ago?

RESPONSE	%
Much more	17%
Somewhat more	25%
Somewhat less	11%
Much less	7%
Exactly the Same Amount	41%
QuickFacts	
More (net)	42%
Less (net)	17%
More (net among parents)	57%

3. In your opinion, should your community be spending more or less money to make sure its water infrastructure is well-maintained and properly functioning?

RESPONSE	%
Much more	19%
Somewhat more	49%
Somewhat less	7%
Much less	2%
Exactly the Same Amount	23%
QuickFacts	
More (net)	68%
Less (net)	9%

4. Approximately how much longer do you think your community's current water infrastructure will last? For example, water treatment facilities, sewers or pipelines.

RESPONSE	%
Less than one year	25%
1-5 years	22%
6-10 years	20%
11-19 years	6%
20+ years	28%
QuickFacts	
Average (years)	14
Less than 5 years (net)	35%

5. How concerned or unconcerned are you about the amount of water it takes to produce items you use every day? For example, food or clothing.

RESPONSE	%
Very concerned	20%
Somewhat concerned	47%
Somewhat unconcerned	25%
Very unconcerned	7%
QuickFacts	
Concerned (net)	67%
Unconcerned (net)	33%
Concerned (net among Millennials)	77%

6. How likely or unlikely would you be to pay more for a product made by a company focused on using less water in the manufacturing process, compared to a company that wasn't?

RESPONSE	%
Very likely	15%
Somewhat likely	48%
Somewhat unlikely	29%
Very unlikely	9%
QuickFacts	
Likely (net)	62%
Unlikely (net)	38%
Likely (net among Millennials)	74%

METHODOLOGICAL NOTES

The MWH Global Survey was conducted by Wakefield Research (www.wakefieldresearch.com) among 1,005 nationally representative U.S. adults ages 18+ between April 13th and 19th, 2016, using an email invitation and an online survey. Quotas have been set to ensure reliable and accurate representation of the U.S. adult population ages 18+.

Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results. For the interviews conducted in this particular study, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 3.1 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.